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ACT market promotes origin transparency

5:16 PM :: 0 Comments :: ☆☆☆☆☆ :: Manufacturing and Marketing - Primary Production

Canberra's Capital Region Farmers Market will introduce a new policy from this weekend.

The weekly market sellers will be split into two groups - one shed for producers selling their own products and the other for those selling on behalf of approved producers, such as neighbours.

Managed by the Rotary Club of Hall, the market sells a wide range of products, including fruit and vegetables, meats, breads, organic and specialist products, eggs, coffee, nuts, honey, seafood, chocolate wines and oils, and flowers.

The market features between 90 and 100 stalls and is open every Saturday morning from 8am in Exhibition Park.

The Rotary Club's Tony Howard said feedback indicated there was a genuine need for greater transparency from producers.

"The two sheds will make it easier for customers to identify the exact source and producer of the products they buy. In the larger shed, customers will be able to speak directly with the actual growers," he said.

The Capital Region Farmers Market, established in 2004, provides Canberra residents with a source of seasonal and regional produce and promotes agri-business opportunities for regional farmers.

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