



GQ Australia
Saturday 1/05/2010

Page: 193
 Section: Advertising feature
 Region: National, AU
 Circulation: 50784
 Type: Magazines Lifestyle
 Size: 1,042.59 sq.cms.

GQ PROMOTION

TOP SHELF

Get into the high life with the best of the best.



BEST DRESSED

Bossini menswear introduces its autumn/winter 2010 collection, which features overcoats, bomber flight jackets and army-inspired jackets. The minimalist style is evident in the patch pockets, zip details, detachable collars and vest inserts. There's also a three-quarter-length overcoat, for those more comfortable in that style. It comes in monochrome shades, from grey to black. Bossini provides the total look, from suiting to shirts and accessories. It's the perfect fit for all your menswear needs. Available exclusively at Bossini stores. bossinimenswear.com.au



GET THE BOOT

Beau Coops is a brand reflecting a coming together of ideas and styles. For men, there's a collection ranging from a tongue-in-cheek men's lounge slipper, aptly named 'The Heff', to an ultra-cool line of trainers. All are handmade in Italy. Punk elements come to the fore in the 'Antwerp', Beau Coops' thick-soled, utilitarian boot (above) which references early 20th-century military footwear with the use of wool felt panelling. beaucoops.com



TIME GENTLEMEN

The inspiration for Seiko's new Kinetic Direct Drive Moon Phase timepiece lies in the harmony between the eternal motion of the planets and perpetual kinetic energy. The movement is designed to allow a sober presentation of the time and ease of use: all the time and calendar functions are operated by the single crown, which also allows the wearer to add power to the watch and see the power that's being generated. seiko.com.au

MR COOL

Instinct Ice is an exciting new incarnation of the Beckham Instinct fragrance. It embodies the unique expression of David Beckham's ultra-cool style and charismatic appeal. A cool and spicy fragrance, Instinct Ice is an edgy, icy blend that's all about freshness, with an aromatic heart and an invitingly sexy dry down. For stockists, call 1800 812 663.



COCKTAIL HOUR

Patrón is a luxury brand of tequila produced in Mexico and sold in hand-blown, cork-finished, individually numbered bottles. Unlike mixto tequilas (containing 51 per cent blue agave) Patrón Silver is made from 100 per cent blue agave, giving it a fresh, fruity flavour. Patrón Silver is the perfect choice for margaritas and is also the base for all of Patrón's tequilas, such as Patrón XO Café tequila. patronspints.com

SUITE DREAMS

The Oriente bed by Pianca redefines practicality and functionality in the bedroom. Straight, reclined or folded over, the headboard of the Oriente bed facilitates the pursuit of relaxation, guaranteeing absolute comfort and practicality. The bed frame is generously sized and distinguished by a chrome surrounding base. The bed can be covered in many different fabrics, and the optional bookcase doubles as an innovative storage space. pianca.it

