



Retail World News
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**MANAGING AND DELIVERING
THE TARGETED SOLUTION**

RetailWorld
NEWS BITES

July 30, 2010

Coles Dee Why Grand opening

Coles' two-year deal with 'MasterChef'

IGA new brand campaign

Jardim Investments takeover offer of SPAR

Harris Farm Markets to open at Dee Why

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SPOS Group launches in South Africa

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Upcoming reviews

SPOS Group launches in South Africa

SPOS Group, which provides marketing at retail solutions in Australia and New Zealand, has lunched into the South African market recently at Africa's Big Seven Expo 2010 in Johannesburg.

Products launched at the Expo include the anti sweep hook, the razor blade unit, the automatic product mover, the high profile unit, SPOS' shelf management systems and the roller slider.

SPOS CEO, David Evans, said: "Africa is a market of 725 million consumers with great economic prospects. It represents excellent business prospects for SPOS. We're thrilled to launch our products here in partnership with Hold-it which has a reputation for providing high quality products and excellent service." Hold-it is the largest point-of-purchase products manufacturer and distributor in South Africa.